

Time-Table
USMC (March 2021)
MMC (Second Year)

in Journalism and News Media (MMJN)

	9-10	10-11	11-12	12-1	Lunch	2-3	3-4
Mon		MMJN 254	MMJN 252 SS/RAN (2,3)	MMJN 254		MMJN 254	
Tue	MMJN 202 SDT (1,2,4)	MMJN 202 SDT (1,2,4)	MMJN 202 VS (5)	MMJN 204 SS		MMJN 252 SS/AM (2,3)	
Wed	MMJN 254	MMJN 252 SS/RAN (2,3)	MMJN 252 SS/ AP/KK (1,3)	MMJN 252 SS/AP/KK (1,3)		MMJN 252 (2,3) SS/DS	
Thu	MMJN 254	MMJN 204 SS/RAN	MMJN 252 SS (2,3)	MMJN 202 KT (3)		MMJN 252 SS/DS (2,3)	
Fri		MMJN 254	MMJN 254	MMJN 204 SS		MMJN 254	

Theory: Media

MMJN 202: Specialised areas in Journalism

MMJN 204: News Anchoring and Production

Practical:

MMJN 252: News Anchoring and Production Lab

MMJN 254: Major Project

MMM 256: Comprehensive Viva

SDT: Dr Sarvesh Dutt Tripathi SS: Dr. Sweta Singh VS: Mr Viray Shanker SB: Dr Sachin Bharti RAN: Mr Riyaz Arshad Nazish

DS: Dr Deepak Sharma KK: Dr Kavita Koli AM: Ms Annapurna Mallick AP: Mr Ambika Pradhan

Sweta Singh

(Dr. Sweta Singh)

Course Coordinator, MA(MC)

APS

(Prof Queeny Pradhan)

Dean, USMC

Time-Table
USMC (March 2021)
MMC (Second Year)

Specialisation in Television Production

	9-10	10-11	11-12	12-1	Lunch	2-3	3-4	4-5
Mon		MMTV 254	NMMTV 254	MMTV 254		MMTV 254		
Tue		MMTV 254	MMTV 254	MMTV 254		MMTV 254		
Wed			MMTV 252 VS	MMTV 252 VS		MMTV 202 SB	MMTV 202 SB	
Thu	MMTV 252 VS	MMTV 252 VS	MMTV 252 VS	MMTV 252 VS		MMTV 204 SB	MMTV 204 SB	MMTV 204 SB
Fri			NMMTV 252 VS	MMTV 252 VS		MMTV 202 SB	MMTV 202 SB	NMMTV 204 SB

Theory:

MMTV 202: Production and Marketing

MMTV 204: Script and Screenplay Writing


Practical:

MMTV 252: Script Writing Lab

MMTV 254: Major Project

MMTV 256: Comprehensive Viva

VS: Mr Vinay Shanker SB: Dr Sachin Bharti DS: Dr Deepak Sharma RAN: Mr Riyaz Arshad Nazish
 AM: Ms Annapurna Mallick AP: Mr Ambika Pradhan


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Time-Table
USMC (March 2021)
MMC (Second Year)
Specialisation in New Media and Convergence

	9-10	10-11	11-12	12-1	Lunch	2-3	3-4
Mon	MMNM 252 DT / SK	MMNM 252 DT / SK	MMNM 254	MMNM 252 DT / SK		MMNM 254	
Tue	MMNM 202 SS (1,5)	MMNM 202 SS (1,5)	MMNM 254	MMNM 254		MMNM 252 DT / SK	
Wed	MMNM 202 RS	MMNM 254	MMNM 202 RS	MMNM 204 DT		MMNM 204 DT	
Thu	MMNM 252 DT/SK	MMNM 204 DT	MMNM 204 DT	MMNM 252 DT / SK		MMNM 254	
Fri	MMNM 252 DT/SK	MMNM 252 DT/SK	MMNM 254	MMNM 254		MMNM 204 DT	

Theory:

MMNM 202: E Business Journalism

MMNM 204: Internet Advertising and PR

Practical:

MMNM 252: Internet and PR Lab

MMNM 254: Major Project

MMNM 256: Comprehensive Viva

DT: Dr Durgesh Tripathi SS: Dr. Sweta Singh SK: Mr Sarveshwaram Krishnam RS: Research Scholar



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Dean, USMC

Time Table
USMC (March 2021)
MMC (Second Year)
Fourth Semester
Specialisation in Corporate Communication (MMCC)

	9-10	10-11	11-12	12-1	Lunch	2-3	3-4
Mon	MMCC 204 KT	MMCC 204 KT	MMCC 252 KT/SK	MMCC 252 KT/SK		MMCC 252 KT/SK	
Tue	MMCC 202 RS/GF	MMCC 254	MMCC 252 KT/SK	MMCC 254		MMCC 252 KT/SK	
Wed	MMCC 204 KT	MMCC 204 KT	MMCC 254	MMCC 252 KT/SK		MMCC 252 KT/SK	
Thu	MMCC 202 RS/GF	MMCC 202 RS/GF	MMCC 254	MMCC 252 KT/SK		MMCC 254	
Fri	MMCC 202 RS/GF	MMCC 254	MMCC 254	MMCC 254			

Theory

MMCC 202: Corporate Communication Strategies and Practices

MMCC 204 IMC and Events


Practical

Faculty

MMCC 252: IMC and Events Lab

MMCC 254: Major Project

MMCC 256: Comprehensive Viva


(Dr. Sweta Singh)
Course Coordinator, MA(MC)

KT: Dr. Kulveen Trehan
 SK: Sarveshwaram Krishnam
 RS/GF: Research Scholar/Guest


(Prof. Queeny Pradhan)
Dean, USMC